

Optimizing Continuing Education Processes: A Deep Dive into CertMetrics Capabilities

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Welcome



What Is Continuing Education



- Definition: Continuing Education (CE) is the process of acquiring new knowledge or skills to enhance one's professional development after initial assessment has been completed.
- Objective: To ensure individuals stay updated in their fields and maintain the minimal standards of practice.

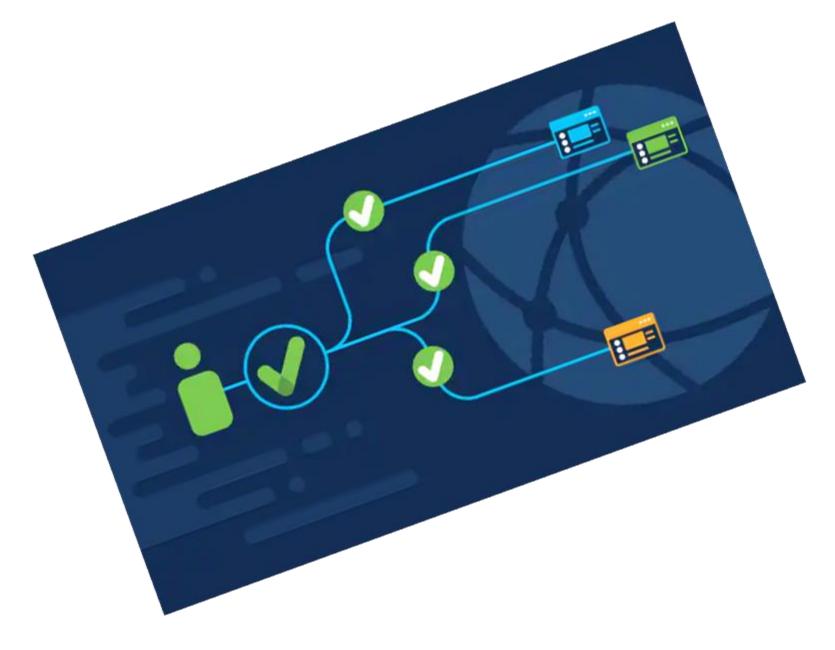
Common Challenges in CE

Arduous Process

Lack of Technology Support

Validation Issues

Ensuring Fairness



The Traditional Approach To CE



• Historically, CE often required taking assessments again.

• Preparing for an assessment is generally a labor-intensive process.

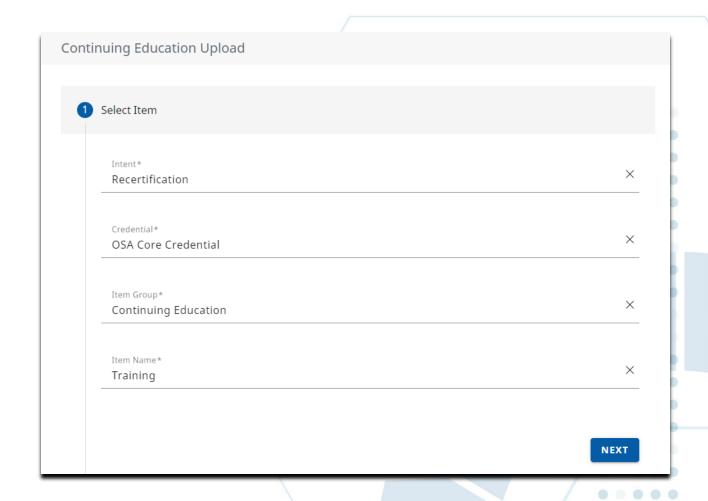
Challenges included data collection, matching, and processing.

Consistency across candidates is challenging

Modernizing The CE Experience



- New approaches to CE have started to emerge.
 - Training
 - Labs
 - Longitudinal CE
 - Linked Credentialing
 - Flexibility



CertMetrics Support for Continuing Education





Welcome to the Superhero Certification Program!!!

Becoming Certified gives your career a boost and offers many benefits.



CertMetrics Support for Continuing Education



- Requirements-based renewals
- Activity/points-based renewals (often called continuing education)
- Hybrid path (combination of requirements-based and activity-based)







Requirements-based Continuing Education Model



Initial Track Requirements

Track: Standard Superhero Certification

Valid Period: 2 years

Requirements

Assessment (complete two)

- **Sup-001**: Maintaining Your Alias

- **Sup-002:** Basic Moves and Counters

Agreement (complete one)

- **Agr-001:** Superhero Ethics Agreement

Renewal Track Requirements

Track: Standard Superhero Recertification

Extension Period: 2 years

Requirements

Certification (complete one)

- SSC-001: Active Standard Superhero Certification

Complete Training or Assessment Path

- Training (complete two)
 - CSR-001: Alias and Disguises Upgrades
 - CSR-002: Basic Moves and Counters Upgrades
- Assessment (complete one)
 - Sup-UU1: Active Standard Superhero Upgrade

Activity/Points-based Continuing Education Model



Initial Track Requirements

Track: Standard Superhero Certification

Valid Period: 2 years

Requirements

Assessment (complete two)

- **Sup-001**: Maintaining Your Alias

- **Sup-002:** Basic Moves and Counters

Agreement (complete one)

- **Agr-001:** Superhero Ethics Agreement

Renewal Track Requirements

Track: Standard Superhero Recertification

Extension Period: 2 years

Requirements

Certification (complete one)

- SSC-001: Active Standard Superhero Certification

Complete CE Path

- CEUs/Points (Complete 30) 21 out of 30

Training: 11 (Max 30)

Conferences: 10 (Max 10)

Hybrid Continuing Education Model



Initial Track Requirements

Track: Standard Superhero Certification

Valid Period: 2 years

Requirements

Assessment (complete two)

- **Sup-001**: Maintaining Your Alias

- **Sup-002:** Basic Moves and Counters

Agreement (complete one)

- **Agr-001:** Superhero Ethics Agreement

Renewal Track Requirements

Track: Standard Superhero Recertification

Extension Period: 2 years

Requirements

Certification (complete one)

- SSC-001: Active Standard Superhero Certification

Renewal (complete assessment or CE path)

Assessment (complete one)

- Sup-UU1: Active Standard Superhero Upgrade

CEUs/Points (Complete 30) 21 out of 30

- Training: 11 (Max 30)

- Conferences: 10 (Max 10)

Key Question to Ask



Does your program need continuing education activities/points/units or will requirements-based renewals work?

Renewal Track Requirements for a Longitudinal Assessment Renewal

Track: Standard Superhero Recertification

Extension Period: 1 year



Requirements

Certification (complete one)

- SSC-001: Active Standard Superhero Certification

Renewal (Complete one of the two assessment paths)

Path 1 –Longitudinal Assessment (complete 9 out of 12)

- January 2024 Mini-Assessment
- February 2024 Mini-Assessment
- March 2024 Mini-Assessment
- April 2024 Mini-Assessment
- May 2024 Mini-Assessment
- June 2024 Mini-Assessment
- July 2024 Mini-Assessment
- August 2024 Mini-Assessment
- September 2024 Mini-Assessment
- October 2024 Mini-Assessment
- November 2024 Mini-Assessment
- December 2024 Mini-Assessment

Path 2 – Update Assessment

- **Sup-UU1:** Active Standard Superhero Upgrade



Requirements-based Renewals



- Defined set of requirements
- Requirements tend to be homogeneous
- Linear (clear paths for completion)



Renewal Track Requirements

Track: Standard Superhero Recertification

Extension Period: 2 years

Requirements

Certification (complete one)

- SSC-001: Active Standard Superhero Certification

Complete Training or Assessment Path

- Training (complete two)
 - CSR-001: Alias and Disguises Upgrades
 - CSR-002: Basic Moves and Counters Upgrades
- Assessment (complete one)
 - Sup-UU1: Active Standard Superhero Upgrade

Activity/Points-based Renewals



- More open set of requirements
- Requirements tend to be various
 - Effort (1 hour vs. two-day training course)
 - Availability (conferences, labs, trainings, etc.)
- Non-linear (more flexibility for completion)



Renewal Track Requirements

Track: Standard Superhero Recertification

Extension Period: 2 years

Requirements

Certification (complete one)

- SSC-001: Active Standard Superhero Certification

Complete CE Path

- CEUs/Points (Complete 30) 21 out of 30

Training: 11 (Max 30)

Conferences: 10 (Max 10)

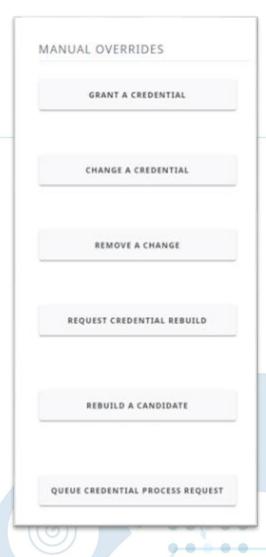
Key Question to Ask



What are our program "rules" for renewals?

Renewal and Expiration Rules

- How is the credential extended?
 - Extended from the date of the last activity completed?
 - Extended from the current expiration date?
 - Extended to match a company renewal cycle?
- Does your program provide a grace period and if so, how long?
- Does renewing the credential extend other credentials?
- What happens if the credential expires?
- Can I manually override dates?
- How do badges and e-certificates update?
- How is progress tracked?



What happens when the candidate renews or expires?

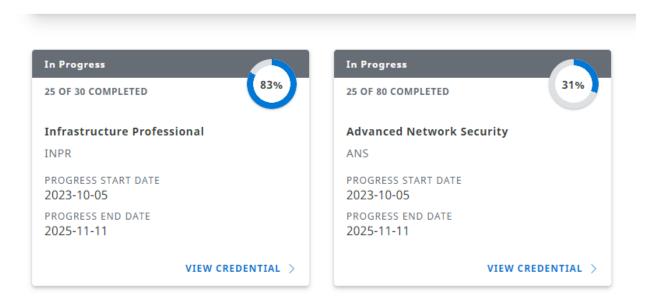


Status	Active Date	Last Extended Date	Inactive Date	Expire Date	Series ID ↓
Active	2019-12-17	2019-12-18	2024-12-18	2025-01-18	125958
Expired	2018-09-20		2020-09-20	2020-10-20	85489
Expired	2021-06-29		2023-06-29	2023-07-29	85489
Active	2023-10-11		2025-10-11	2025-11-11	85489
Active	2021-12-23	2021-12-24	2024-12-24	2025-01-24	57047

What happens when the candidate renews or expires?

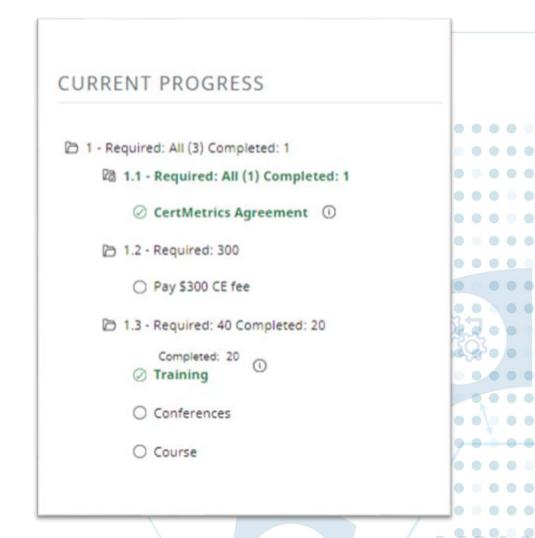


■ Continuing Education Progress



≡ Continuing Education Progress

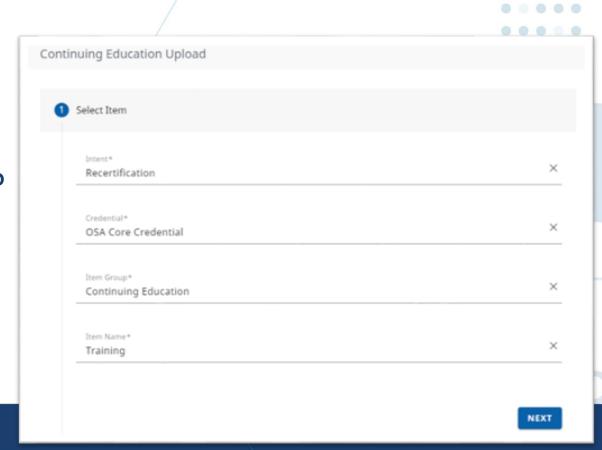
Status	Name	Code	Progress Start Date	Progress End Date	Progress	
In Progress	Infrastructure Professional	INPR	2023-10-05	2025-11-11	25 of 30	83%
In Progress	Advanced Network Security	ANS	2023-10-05	2025-11-11	25 of 80	31%



Data Rules



- How will continuing education data be imported into CertMetrics?
 - Real-time (API)
 - Data feed (daily)
 - Candidate-driven
 - Internally-entered
- How do we match data to the candidate?
- Can the uploaded items require a review?
 - What documentation is required?
- Can we audit and invalidate items?



Credential and Renewal Logic Rules



- What are the paths for certification and renewal?
- Are there fees associated with renewals?
- How do I update or change logic?
 - Do I need rebuilds?
- For activity/points-based renewals...
 - What are the major 'buckets' for collecting activities?
 - Are activities shared across multiple credentials?
 - Is there a max number of CEUs (points) per activity or bucket?
 - How are points assigned by activity?
 - When does a candidate start earning CEUs (points)?
 - Do CEUs (points) carry over?

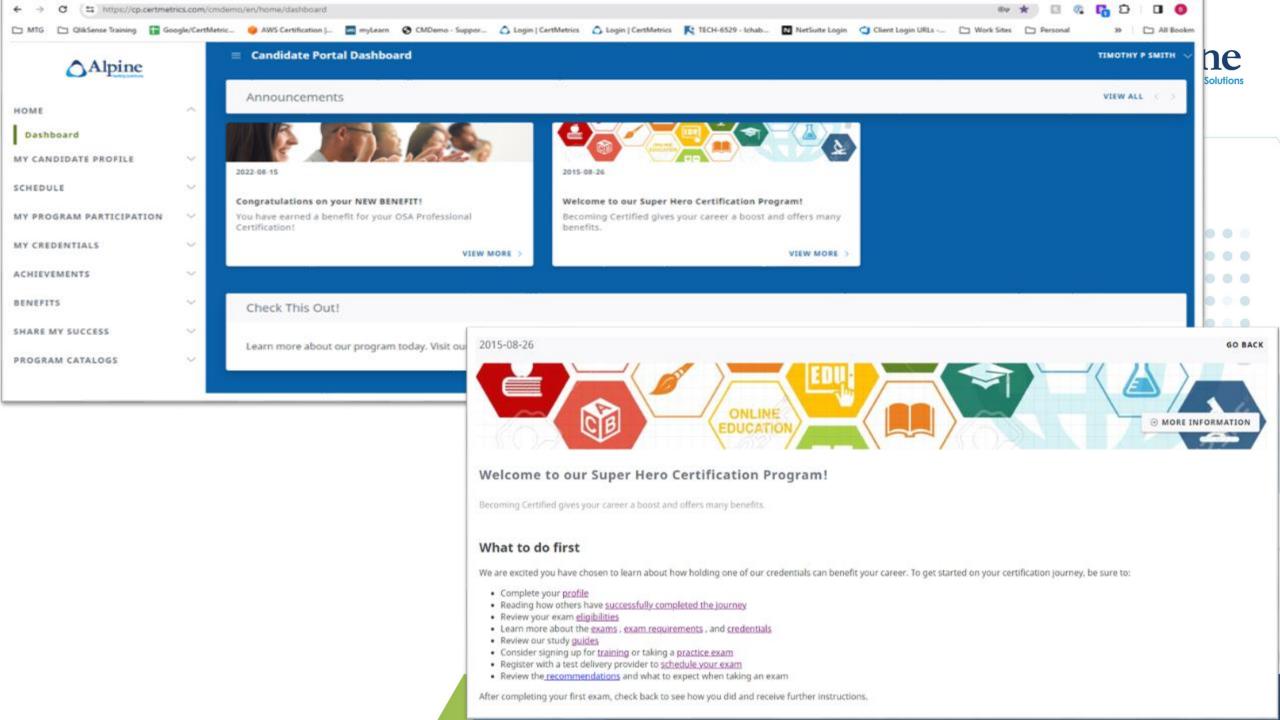


Communication Rules



- How do we effectively communicate with the candidate?
 - Self-service progress tracking
 - Transactional emails
 - New Credential
 - Credential Extended
 - 30/60/90 Credential Reminders
 - Credential Expiration
 - CE activity added
 - Announcements



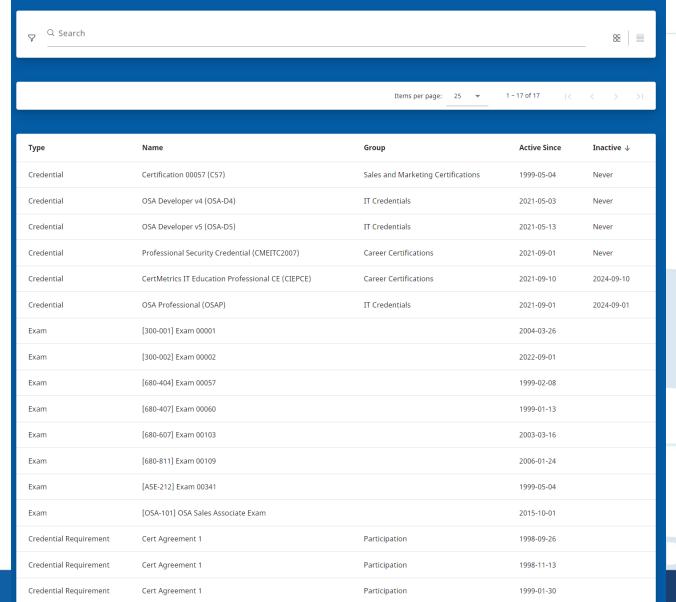


Communication Rules

- How do we reward the candidate?
 - Transcripts
 - E-certificates/logos
 - Badges
 - Benefits











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Timothy P Smith

Has successfully completed the requirements to be recognized as

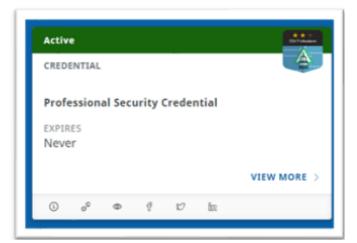
OSA Developer v5

on Thursday, May 13, 2021



Validate my credentials at https://www.certmetrics.com/cmdemo/public/verification.aspx











Professional Security Credential



ISSUER DETAILS

VIEWS Alpine Testing

URL

Visit @

BADGE DETAILS

ISSUED TO

Timothy P Smith

DATE EARNED

2021-09-01

CRITERIA

Visit &

DESCRIPTION

The OSA Security Professional is awarded to candidates who demonstrate sufficient competency within the security field including the protection and securing of Personal Identifiable Information (PII) and identification, prevention and mitigation of security risks. Candidates are tested in the following areas:



VALID THROUGH

Forever



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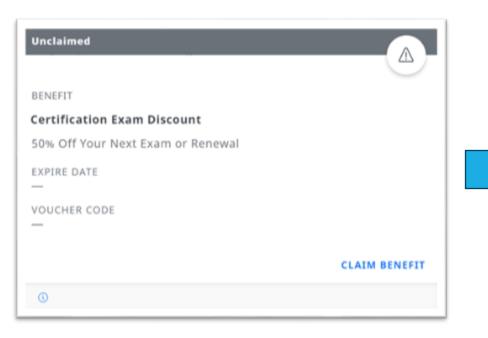
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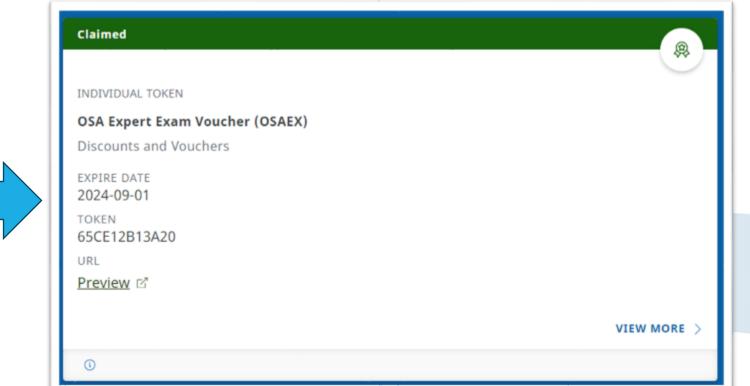
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